

# ARKANSAS BEEF COUNCIL MEETING

## Minutes

August 9, 2025

9:00 AM

**Members Present:** Caleb Plyer, Michael Lee, Sharon "Kay" Casey, Jerry Christy, Michael McMillan, Robert Campbell, Sam Cecil

Called to order by Chair Caleb Plyer, welcomed everyone and thanked the Arkansas Cattleman's Association for allowing us to meet at convention. Introductions around the room for those attending.

**Motion by Jerry Christy to approve June 5, 2025, meeting minutes as recorded, second by Michael Lee. Motion passes.**

Chair Caleb Plyer discussed end of year sales figures and budget and budget going forward for FY 25/26

The council reviewed the financial report that was provided by the Arkansas Department of Agriculture Fiscal Division.

**Sharon Kay Casey made a motion to approve financial reports and second by Jerry Christy. Motion Passes**

Jerry Christy announced his resignation. This meeting is his last act as a member of the council.

Mike McMillan gave report on Federation of State Beef Councils, Summer Business Meeting

Chairman Caleb Plyer gave report on Cattlemen's Beef Board and discussed Summer Business Meeting.

Don Hubble also talked about his committee meeting report from CBB. He also discussed putting "THE DRIVE" into the Arkansas Business magazine to be disbursed to ACA members.

Mike McMillan gave a report on US Meat Export Federation. Mike also spoke about the planned trip in September that he will take with USMEF to South Korea to help open market in that country.

Patrick Fisk discussed New World Screw Worm, board appointment procedures, and general updates.

Mindy Sloan discussed ABC update and upcoming events

Amy Lyman discussed state fair sponsorship and radio advertisement

Chairman, Caleb Plyer, reviewed and discussed 25-26 budget. A detailed report for 24-25 travel budget was requested. Caleb suggested adding 10,000 to the core travel budget making total to 30,000.

The Four States Fair had been omitted from the tentative budget and was added to the Cooperator Funding spread sheet.

**Sharon Kay Casey made motion to fund Four State Fair for full \$20,000 requested. Michael Lee seconded.**

The council discussed and the determination was made to remove the line item of Improving Nutritional Density of High Fat Ground Beef Adding Heart.

**Motion by Jerry Christy and second by Sam Cecil for funding University of Arkansas, Dept of Animal Science- Characterizing the Persistent Environmental Microbiome and Its Role in Surface Contamination: Insights from a Dry-Aging Cabinet Model- \$14,902 under Research line item. Motion Passes.**

**Motion by Jerry Christy and second by Sharon Kay Casey to add \$7500 to Council Programs. Motion Passes**

**Motion to approve budget by Sharon Kay Casey and second by Jerry Christy. Motion Passes.**

Patrick Fisk advised of updated policy changes resulting from CBB review, that contracts for money funded will be generated, and the council must receive a final report for expenditure prior to final payment of funds.

Chairman Caleb Plyer gave update on the ongoing State Legislative Audit. Policy changes for contracts requiring his signature on all items funded by the Council, including those paid for from the operating budget.

Bylaws pushed back to the next meeting.

Election of Officers:

**Sam Cecil nominated Caleb Plyer for chairman and Sharon Kay Casey seconded. Motion Passes.**

**Jerry Christy nominated Robert Campbell as Vice Chair and Sharon Kay Casey seconded. Motion Passes.**

**Sam Cecil nominated Sharon Kay Casey for Secretary, Second by Michael Lee. Motion Passes**

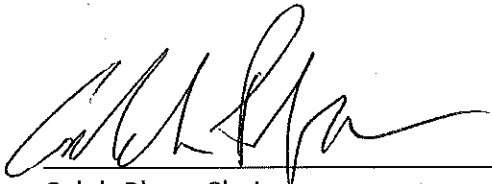
**Jerry Christy nominated Robert Campbell for Federation of State Beef Councils, second by Sharon Kay Casey. Motion Passes**

**Robert Campbell nominated Mike McMillian for USMEF, second by Michael Lee. Motion Passes**

Tillman Treat will schedule the next meeting. Caleb Plyer made suggestions for having at next meeting at Farm Bureau Convention in December.

**Michael Lee made motion to adjourn, Robert Campbell seconded.**

Meeting adjourned.



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Caleb Plyer, Chairman